

COLLECTION
OF ALEJANDRO MACIAS
WORKS

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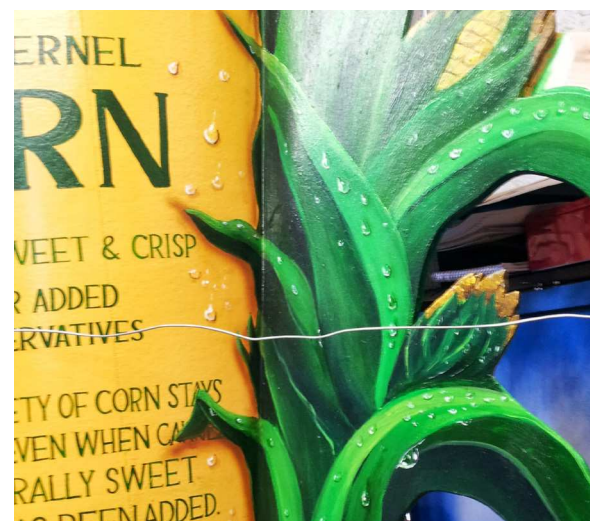


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BUILT DISPLAYS



THE BAKER

DESCRIPTION

The Baker was created to represent a tradition of delicious and gourmet homemade breads and pies.

DATE

Summer 2011

PROCESS

A wooden box 35 inch x 55 inch begins with a section of the oven fabricated from foam and cover with vinyl paste and a thin coat of molding clay.

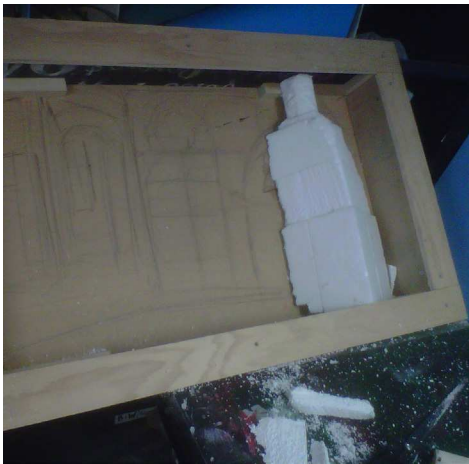
MATERIALS

Made from wood, foam, vinyl paste, clay and acrylics.

TECHNIQUES

Used "Make it Stone" spray for brick look.





A cube of foam about 6x6x12 inch was carved until the full 3d image of the baker was obtained, then harden clay was applied.





TURKEYS
ARE HERE



TRADER
TRADING
8 AM TO
WELCOME



THE TURKEY

DESCRIPTION

An inviting seasonal 3D figure symbolizing Thanksgiving Day.

DATE

Fall 2011

PROCESS

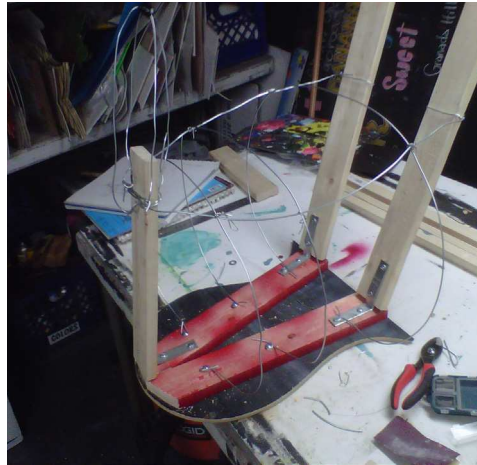
Main frame constructed from a wood base platform and bailing wire was used to create the figure. Foam core fold and glued together, sealed all edges with tape then spray texture with a final acrylic paint touch.

MATERIALS

Bailing wire, Wood, Styrofoam, Foam core, Duck tape, Silicone, Wall texture spray, Vinyl paste and Acrylics.

TECHNIQUES

Bailing wire formed figure and used to re-enforce frame.





Turkey head was carved and covered with vinyl paste. Painted with acrylics and finalized with a clear coat for weather protection.



SPOTLIGHT CHEESE

1,000 Day
Gouda

WAXED
NUTTY FLAVOR
PRICE AS
MARKED

Gouda

PRODUCT
OF HOLLAND

Old
Amsterdam
Cheese

RICH &
ROBUST
PRICE
AS
MARKED

Fontina

DELICIOUS
AND A MILD
FLAVOR

Blue Stilton

PRICE AS
MARKED

TRADER JOE'S
VINTAGE
RESERVE

Cheddar Cheese

PARLEY
PEPPER
CHEESE
100% SWISS
ALPS MILK
FROM SWITZERLAND
GAYLORDE HOLLAND
MILK
FROM SWITZERLAND

PARLEY
PEPPER
CHEESE
100% SWISS
ALPS MILK
FROM SWITZERLAND
GAYLORDE HOLLAND
MILK
FROM SWITZERLAND

PARLEY
PEPPER
CHEESE
100% SWISS
ALPS MILK
FROM SWITZERLAND
GAYLORDE HOLLAND
MILK
FROM SWITZERLAND

ENGLISH CHEDDAR
CHEESE WITH WHOLEGRAIN
MUSTARD & ALE

ENGLISH CHEDDAR
CHEESE WITH WHOLEGRAIN
MUSTARD & ALE

ENGLISH CHEDDAR
CHEESE WITH WHOLEGRAIN
MUSTARD & ALE

ENGLISH CHEDDAR
CHEESE WITH WHOLEGRAIN
MUSTARD & ALE

TRADER JOE'S
MINI BRIE
BITES
Soft Ripened Cheese

Italian
Gorgonzola



Original sketch of display

THE CHEESE SHIP

DESCRIPTION

The nose of an antique cargo ship was created to characterize the spotlight cheese of the month.

DATE Fall 2011

PROCESS

Layers of MDF wood were cut into a precise degree angle and glued together to obtain the shape of the front of the ship. Bailing wire was used to secure the mast. Stain coat and air brush applied to create shadows and age. Acrylics used to paint letters on canvas.

MATERIALS

MDF wood, Balsa Wood, Wood, bailing wire, wood glue, Wood Stain, canvas Airbrush and Acrylics

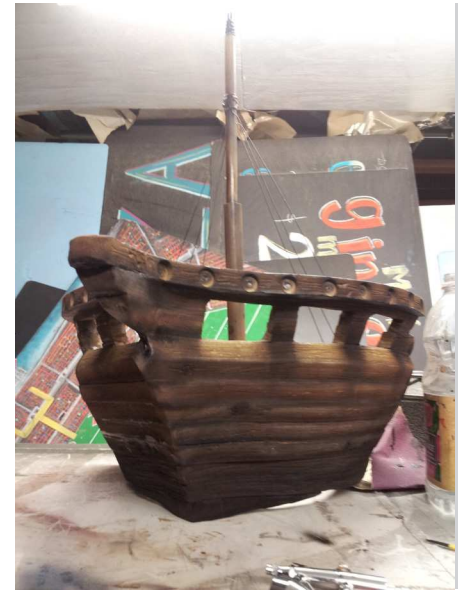
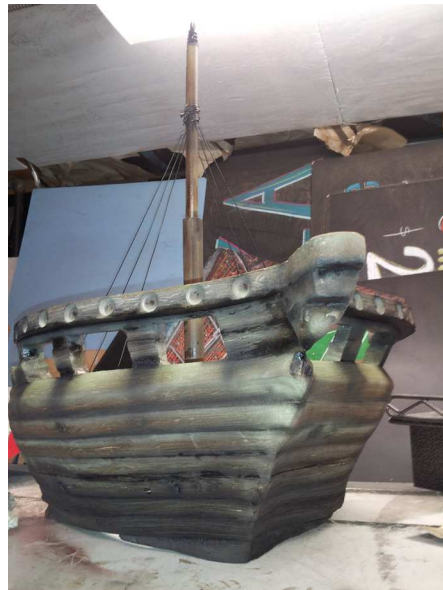
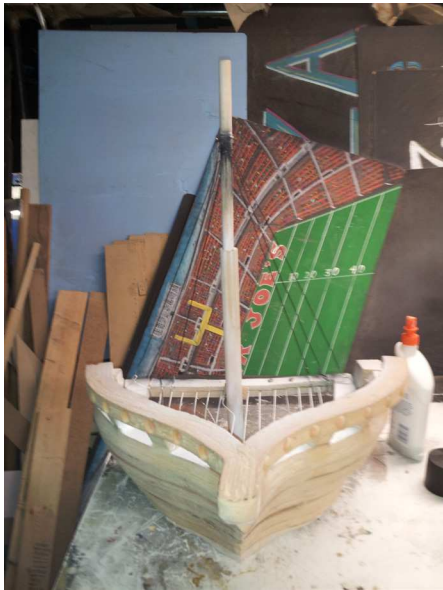
TECHNIQUES

Bailing wire formed the bottom base and still leaving open space for the refrigerated air flow.



One of my best cuts of MDF wood.





Air brushed each layer with different brown tones, yellows and blacks.





Manhego
cheese

THE PIRATE MOUSE IN THE CRATE

DESCRIPTION

A cargo crate full of cheese invaded by a pirate mouse was made to invite costumers to try the demo cheese of the day.

DATE

Fall 2011

PROCESS

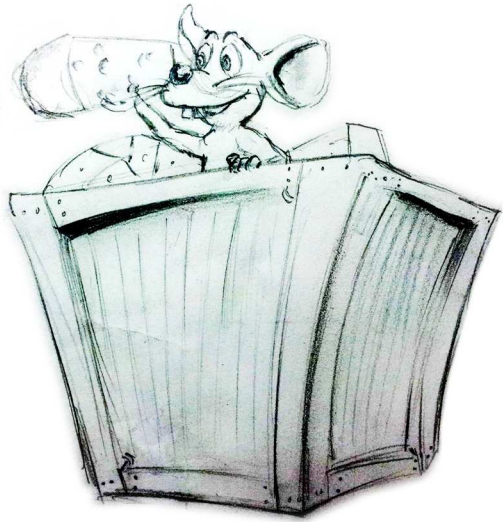
Main frame made out of wood and cut out MDF for the 4 walls. Carved balsa wood and glued it in the outside to form the distorted cartoon crate. Air brushed and protective stain applied. Mouse and cheese carved out of foam and covered with clay, acrylics and its protected sealer.

MATERIALS

Balsa, MDF, Regular Wood, Styrofoam, Clay, and Acrylics.

TECHNIQUES

Balsa wood was glued in the mouse right hand to support the weight of the cheese.



Frame started right out of the sketch.



A very prompt airbrush.





The right hand of the mouse was carved out of balsa wood to support the weight of the cheese.





THE ARTIC PIRATE SHIP

DESCRIPTION

A 12 ft long by 2 ft wide pirate ship was made as decoration display in the frozen section of the store.

DATE

Fall 2012

PROCESS

The frame was made out of wood with heavy duty L-brackets to support the weight during mounting. Styrofoam blocks were glued to the wood and foam was carved to form the shape. Covered in a layer of Vinyl paste, wood texture was then obtained with carving tools. A series of primer coats before the actual paint. Acrylics combined with the airbrush effects were used to get the desired tone and age of wood.

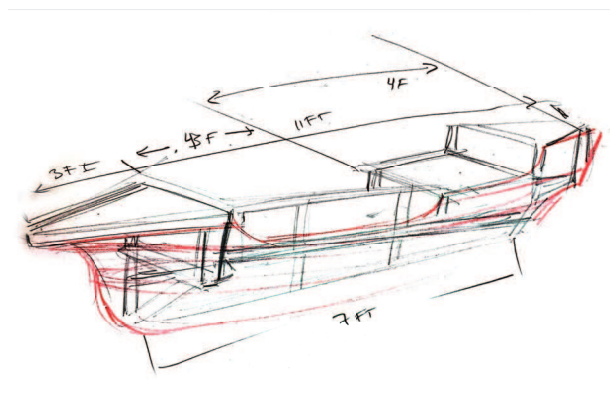
Balsa and regular wood was used to build the top section of the ship. The mast, Mizzen and Foremast were made out of plumbing tubes and wood. Bailing wire was used behind and around canvas to form the sails. Different thickness of bailing wire, rope and chains were used for support and decoration. A final background of the Artic Ocean was painted and attached as the background frame.

MATERIALS

Balsa, MDF, Plywood and regular wood, Styrofoam, Vinyl paste, Harden clay, heavy duty silicone, Bailing wire, Rope, Canvas, airbrush and Acrylics.

TECHNIQUES

Constructed in two pieces. Main frame and top section to facilitate the mounting process.





All foam blocks glued to the wood frame. Carving and sanding process.







To obtain the wood color the first color base was applied.



The air brush was introduced.



Top section begins with a 1/2 inch plywood.



MDF & Balsa wood precisely cut for moldings.



The Mast, Mizzen and Foremast were made of plumbing tubes and wood sticks.





A frame 4 ft by 14 ft was built for the artic background.





BLOW UP CAN OF CORN

DESCRIPTION

The iconic Trader Joe's can of corn blown up was used for front of the store dercoration.

DATE

Summer 2013

PROCESS

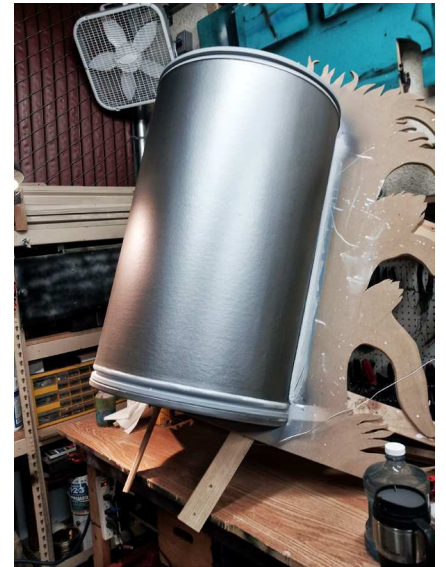
1/4 section of a 55 gal carton drum was cut to about a 75 degree angle then attached to a corner MDO wood frame. Sealed from the inside out for weather protection. A series of primer coats along with a rubber shield coat were then applied. Plastic lids are painted to match the metallic finish of the can. A two tone yellow paint was used. Letters and a cane image were subsequently drawn. The frame was cut and painted in a form of a cane to give it a fresh look.

MATERIALS

MDO wood, 55gal carton drum, rubber coating, Plastic sealer, Acrylics, Airbrush and Stain.

TECHNIQUES

Drum carton covered and sealed with a rubbing coating to gain the best weather protection.



Rubber shield coating



The two tone yellow base.



An underneath view.



Fresh water drops were painted.



Mounted at the corner of the store.



THE SCHOOL BUS

DESCRIPTION

An appealing 3D school bus used for a back to school bus flyer.

DATE

Summer 2013

PROCESS

3 Carton boxes taped together and used as the mane frame. Foam core and styrene were used to structure the body and plastic glass for the windows. Tupperware, bolts, and nuts were used to shape the wheels and tires. Plastic color gems form the head, side and rear lights. A final air brush effect followed by a

MATERIALS

Carton, Foam core, Styrene sheets, Tupperware, Nuts and bolts, Gorilla tape, Hot glue, Plastic glass, Gems, acrylics, airbrush and

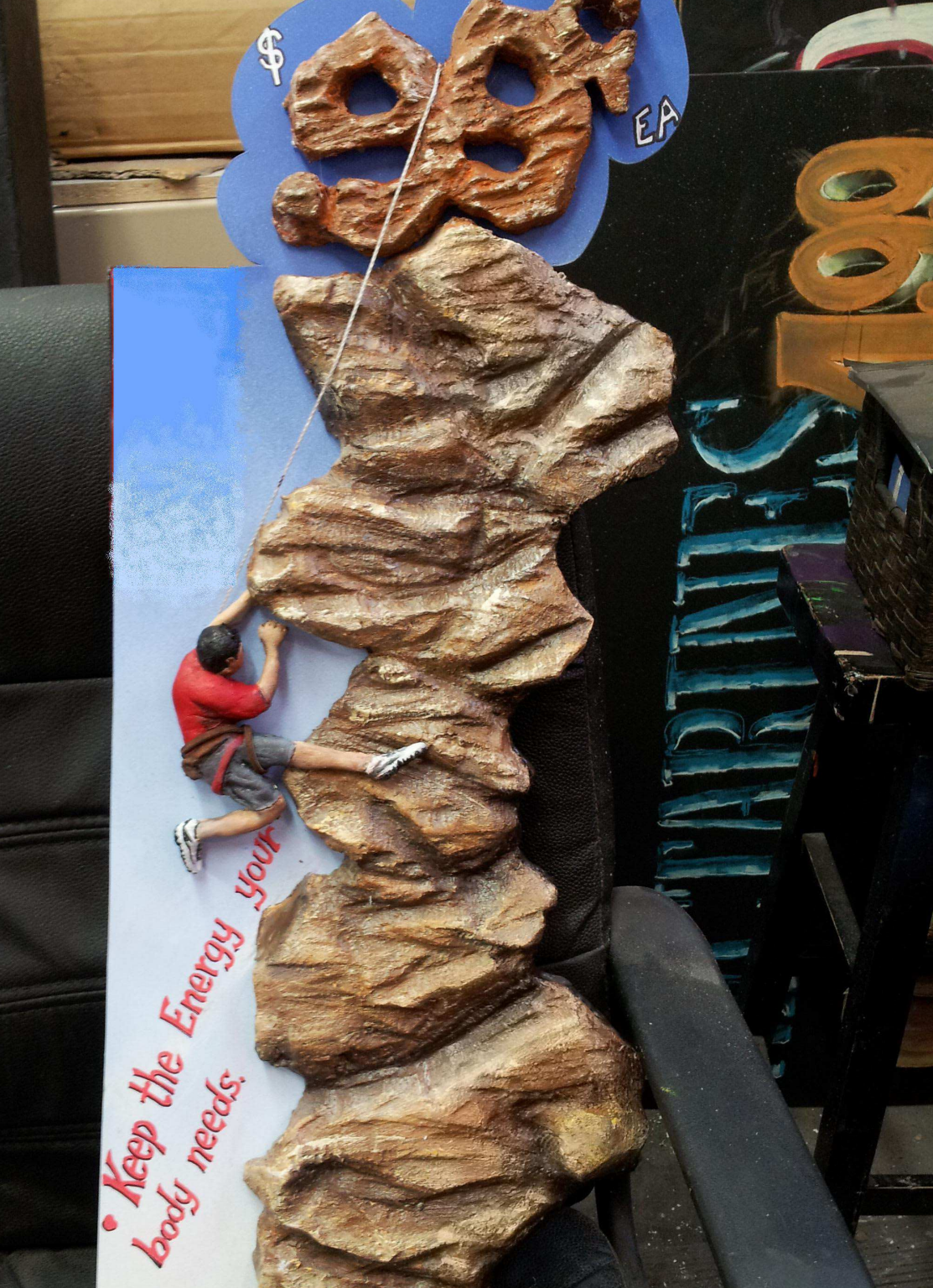
TECHNIQUES

Plastic material bended to form the round molding in the sections needed.









FOAM ROCK SIGN

DESCRIPTION

A value sign of a well known energy bar.

DATE

Summer 2013

PROCESS

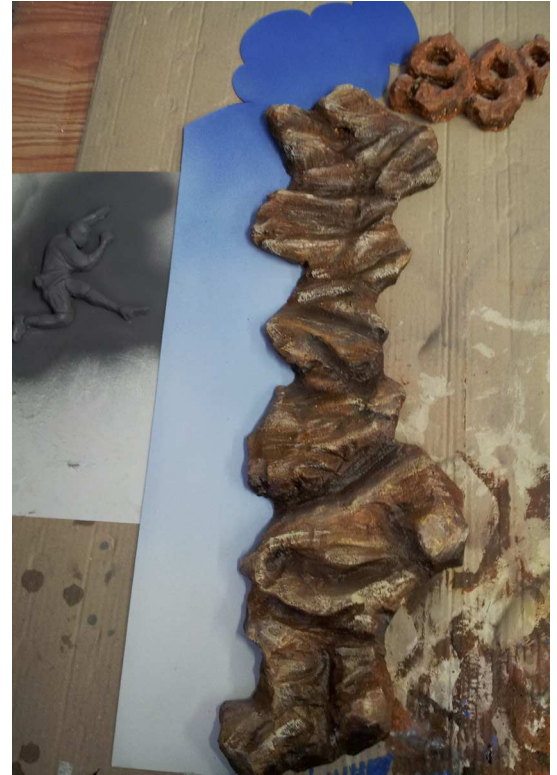
Foam carved into a rock shape, molding paste acrylics and a finish coat of water based sealer. Climber made out of harden clay.

MATERIALS

Foam, Molding paste, Acrylics Air-brush and Sealer.

TECHNIQUES

Foam carved with a dremel sander at a high speed to rapidly create a rocky texture.





CARGO CRATES

DESCRIPTION

A vintage cargo crate forms part of the decoration theme of the store.

DATE

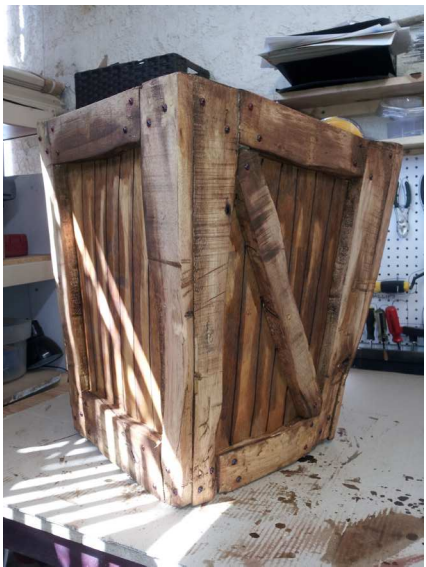
Summer 2013

PROCESS

Plywood was cut to construct the 4 sides. Balsa wood was glued on all edges and then carved until obtained that preferred vintage look. Stain used along with airbrush and an appropriate sealer.

MATERIALS

Plywood, Balsa wood, screws, rope, stain, Airbrush, Acrylics and Sealer.



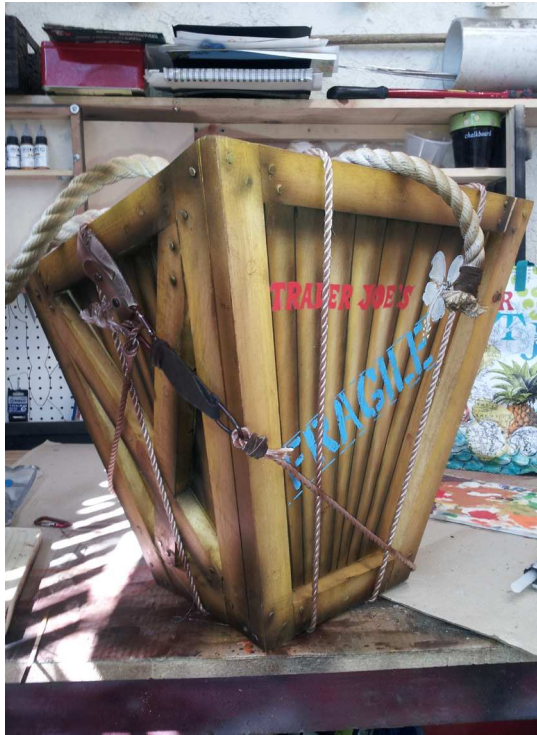


STORE
#

44J

DO NOT OPEN

CRATES







LAYERED DISPLAYS

FRUIT WAGON

DESCRIPTION

A classic wagon with fresh fruit and vegetables fabricated and served as a display for the fruit section.

PROCESS

MDF wood cut and figure followed by acrylics and airbrush.

MATERIALS

MDF wood, glue, acrylics, airbrush and sealer.







CARGO WAGON

DESCRIPTION

Another symbol of Trader Joe's is the cargo wagon. Used as a display in the fresh section.

PROCESS

MDF wood layers glued and painted with airbrush and sealer.

MATERIALS

MDF wood, acrylics and airbrush.



SWEET TREATS



DESCRIPTION

A sweet tempting display made for the cakes and pies.

PROCESS

MDF wood cut and carved into an umbrella shape, used airbrush to obtain pastel colors. All pies and cakes are also made from MDF wood with molding paste and acrylics to shape and obtain texture.

MATERIALS

MDF wood, Molding paste, glue, acrylics and airbrush.



THE VINTAGE TELEGRAPH

DESCRIPTION

A telegraph display was fabricated to be part of the vintage theme of the store.

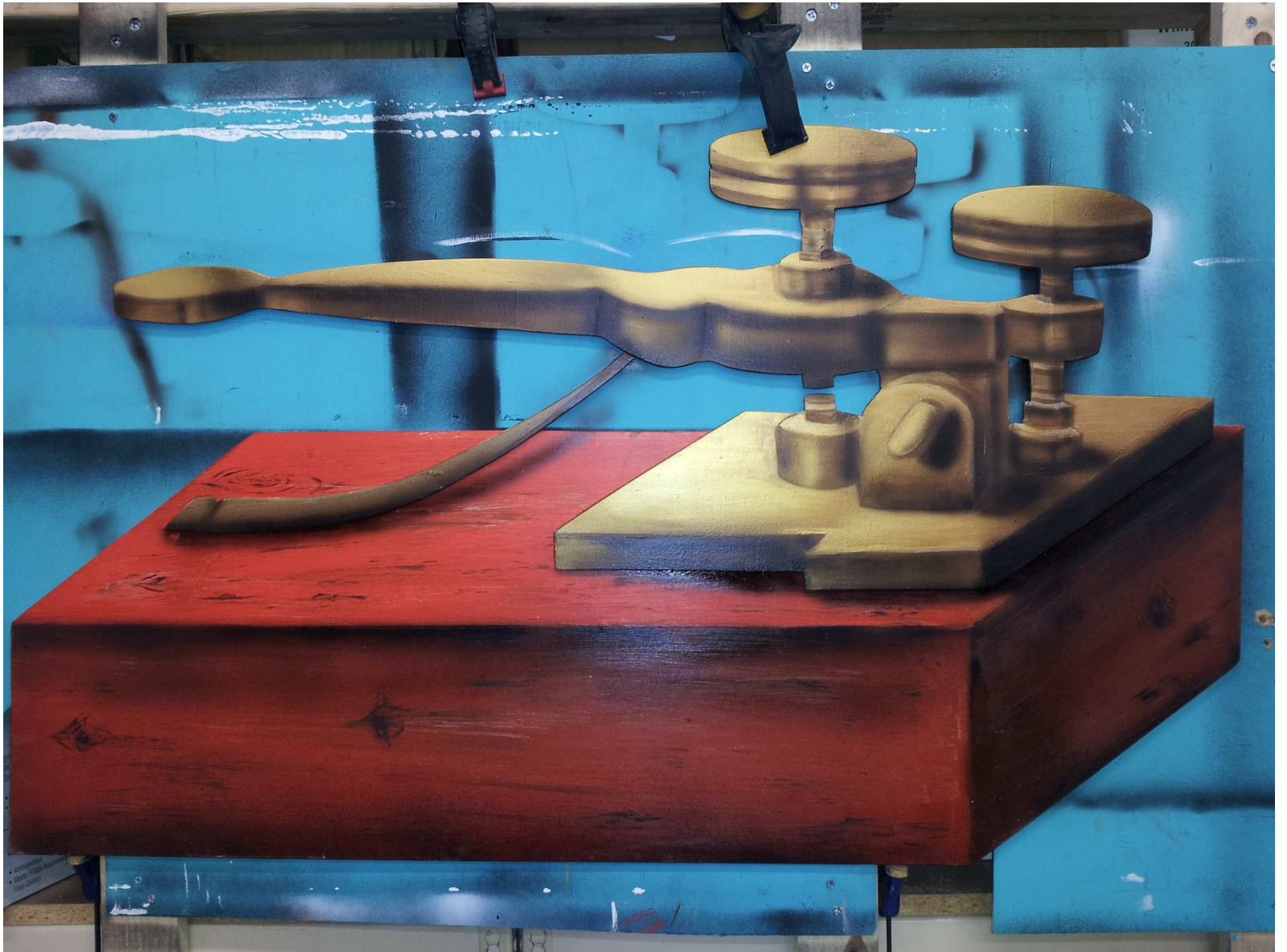
PROCESS

Straight from the sketch, MDF wood layers with airbrush and a clear sealer.

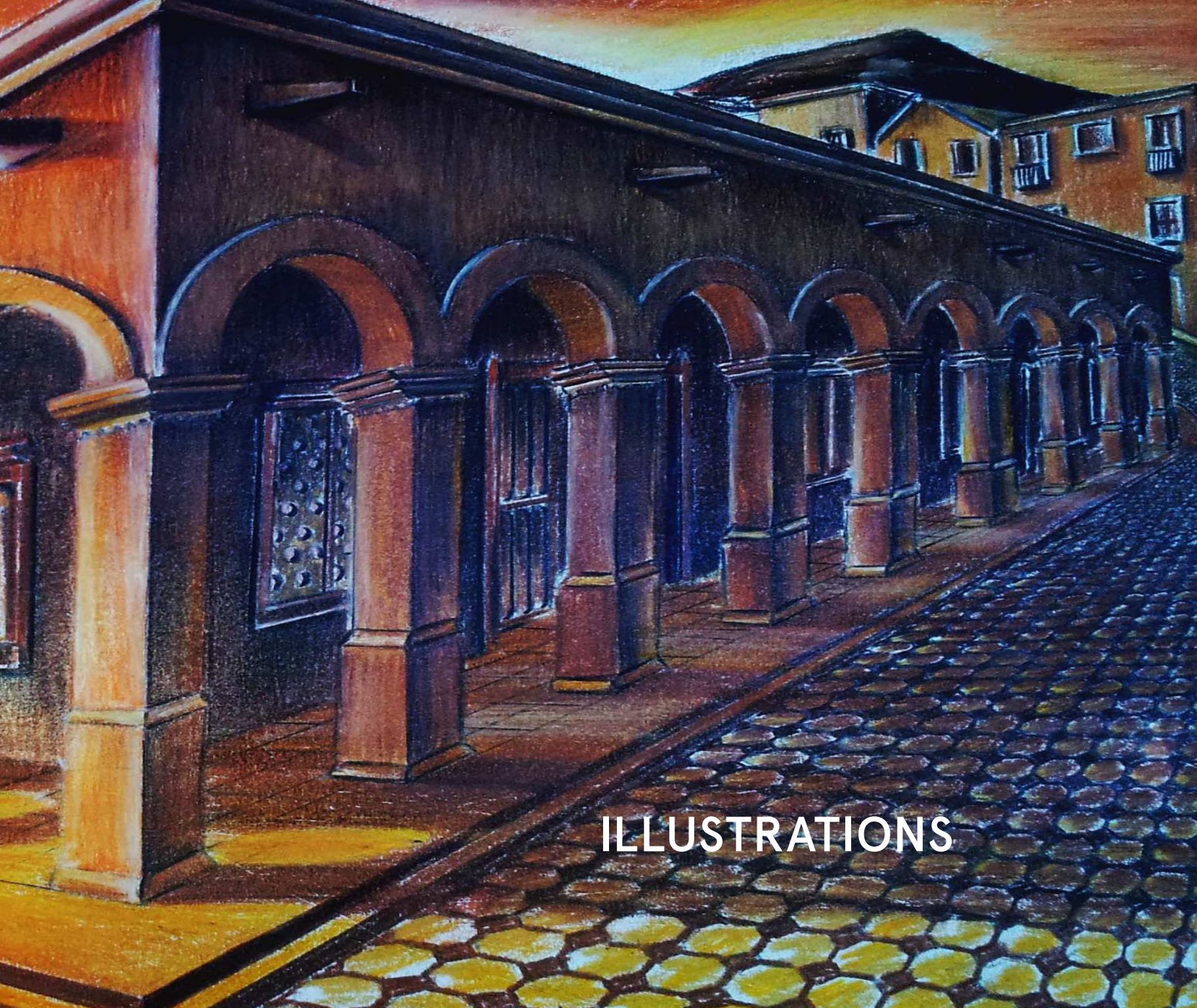
MATERIALS

MDF wood, glue, airbrush and sealer.









ILLUSTRATIONS

ACRYLIC & AIRBRUSH





CHALK





COLOR PENCIL

DESCRIPTION

A Town in Mexico



BLACK AND WHITE CHALK

DESCRIPTION

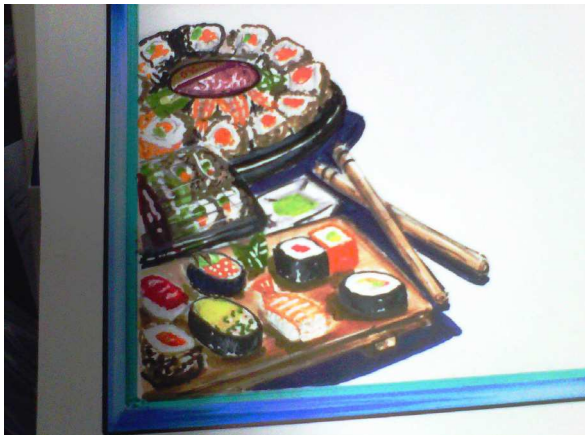
A black and white chalk portrait of a second World War soldier.



MARKER AND PENCIL

DESCRIPTION

Prisma Marker and pencil templates.



INGENUITY , CREATIVITY AND DEDICATION CAN MAKE ART.

